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| 8h30 | WELCOME COFFEE - EXHIBITION HALL | | |
| 9h00 - 9h40 | Welcome & Introduction speeches - CASSIN AUDITORIUM Thierry Bièvre - Chairman Pôle Fibres Energivie, Michel de Mathelin - Vice chairman Université de Strasbourg, Anne-Marie Jean - Vice chairman of Eurométropole de Strasbourg Irène Weiss - Regional councillor Région Grand Est | | |
| 9h40 - 10h30 | Opening Keynote Mario Cucinella - Architect - CASSIN AUDITORIUM | | |
| 10h50 - 12h05 | Round Table: 55% less greenhouse gases in 2030, what contribution from building stakeholders? Fabrice Bonnifet - Sustainable Development Director Bouygues, Claire Ventejou - Transition, climate and innovation Manager Crédit Agricole Immobilier - CASSIN AUDITORIUM Albane Gaspard - Sector coordinator - Building and real estate foresight Ademe, Hugo Christy - Director Dirigeant Demain Matin | | |
| 12h05 - 12h20 | PITCH STARTUPS David Perrin - CEO HWQ, Yannick Lafue - CEO Blackleaf, François Higel - Founder Ideal Therm - CASSIN AUDITORIUM | | |
| 12h20 - 13h20 | LUNCH - EXHIBITION HALL | | |
| | CASSIN AUDITORIUM | LONDRES 1 | LONDRES 2 |
| 13h20 - 13h35 | PITCH STARTUPS Ghislain Auclair - CEO Woodlight, Olivier Billa - CEO Ubeton, Sébastien Molas - CEO Purple Alternative Surface | CASE STUDIES Controlling energy bills through performance monitoring <i>Mission de commissioning sur le bâtiment Intency / Xpole</i> David Corgier - CEO CMDL Manaslu, <i>Intervention</i> Hicham Lahmidi - Director & AEE VP for Western Europe Elithis Solutions | ROUND TABLE Re-use, recycled materials, 2nd life materials integration in construction Cécilia Darcot - Project Manager, Re-employment Booster, Laurent Fehr - Development and Marketing Director Fehr Group, Thibaut Jacquet - Director Retrieval, Mickaël de Chalendar - Director of regional actions, Saint Gobain Solution France, Geoffrey Houbart - Sustainability & public affairs director Knauf Belgique |
| 13h35 - 14h35 | DECISION-MAKERS' TRIBUNE What can industry do to decarbonize its products and operations? Jean-Marc Vogel - Managing Director Western Europe Ledvance, Anne Wintemberger - President Vivialys, Christian Pimpie - Director of performance and sustainable concrete solutions Eqiom, Hugo Christy - Director Demain Matin | 14h CONFERENCE R2S label, the connected building opens up to digital services <i>Smart Building Wave - Lille</i> David Desablance - Director of Business, Communication, CSR Policy VINCI Energies, <i>Smart Building - ECTP Campus - Dijon</i> Christian Rozier - President Urban Practices, <i>Smart Building - Crédit Agricole Alsace Vosges Headquarters</i> Pascal Maire - Real Estate Director Crédit Agricole Alsace Vosges, Alain Kergoat - Director of Programs Smart Buildings Alliance | |
| 14h35 - 14h50 | PITCH STARTUPS Paul Levy - CEO Circular Impact Moduloop, Keylany Hassine - CEO Istya, Farid Maniani - CEO Tech4Gala | | |
| | CONFERENCE Relational Cities - Resilience Strategies for cities Sonia Lavadhino - Urban anthropologist and geographer, founder of Bfluid, Frédéric Musselin - Director of Business Development and New Construction Systems Vivialys | | CONFERENCE The performance of the shell, a necessity for a healthy, economical and low-carbon building David Corgier - CEO CMDL Manaslu, Philippe Boussemart - Chairman and CEO Sto France / President Mur Manteau, Raphaël Kieffer - General Manager Shoeck France, Yann Dervyn - President Dervyn Conseil |
| 15h10 - 16h00 | | CASE STUDIES Diversification of the energy mix in buildings, innovation with the heating networks <i>Use of industrial recovered energies to supply buildings with carbon-free heat</i> Arnaud Boyer - Director of Development and Prospective R-CUE, <i>Thermic solar on the heating networks</i> Adrien Letullier - Product Line Manager ENR Viessmann France | CASE STUDIES Low-carbon materials - local, bio-based, recycled <i>Hemp concrete : hygrothermal attribute and standard of summer</i> Guillaume Delannoy - Assistant Manager Industrial Development and Research CODEM, <i>Cradle to Cradle®: How to implement circular economy</i> Christelle Englebert - Consultant-architect EPEA Germany, <i>Feedback on a recycled plant fiber insulation KNAUF ThermaSoft</i> Bruno Burger - interior design department manager - Knauf France |
| 16h10 - 16h25 | PITCH STARTUPS Clément Carrato - CEO Arkeale, Nurra Barry - CEO Carbon Saver, Thomas Defontaine - Automatism and electricity Manager Solaronics ECS | | |
| | DUO DEBATE Low-Tech / High-Tech, which paths to carbon neutrality? Thierry Bièvre - Chairman and CEO Elithis, Elmar Hasler - CEO of Baumschlager Eberle Architekten GmbH, Cédric Simonin - General Manager Trianon résidences | | |
| 16h25 - 17h10 | | | CASE STUDIES BIM : Case studies on community approaches <i>Conseil Départemental des Vosges</i> Steven Corgneau - Responsible for existing buildings, <i>Région Grand Est</i> Fabrice Rodenburger - Asset Management and Energy Efficiency |
| 17h20 - 18h20 | DECISION-MAKERS' TRIBUNE What are manufacturers doing to decarbonize their offers and activities? Lucas Weiss - General Manager Voltec Solar, Pierre-Etienne Bindschedler - Chairman and CEO Soprema, Stéphane Marcinak - President Sauter Régulation France, Christine Muscat - Managing Director Knauf France, Hugo Christy - Director Demain Matin | | ROUND TABLE Construction, renovation: off-site, a lever for low carbon Bertrand Burger - President Burger et Cie, André de Chefdebien - Innovation and Strategic Marketing Director Rector Lesage, Frédéric Musselin - Business Dev. and New Constructive Processes Manager Vivialys, Jean-Sébastien Lauffer - Technical Director Techniwood |
| 18h30 - 19h45 | ROUND TABLE What place for sobriety in carbon neutrality? François Liermann - President of the regional order of architects Grand Est, Jean-Christophe Visier - Prospective adviser Cstb, Colin Lemee - Doctor in environmental psychology Auxilia Conseil, Hélène Chartier - Director of Urban Planning and Design C40cities, Hugo Christy - Director Demain Matin | | |
| 19h45 - 20h00 | PITCH STARTUPS Jean-Baptiste Landes - CEO Cactile, Pierre Chevalier - CEO Renovcoat | | |
| 20h00 | PARTNERS' DINNER - ÉTOILE C ROOM | | |

8h30

WELCOME COFFEE - EXHIBITION HALL

CASSIN AUDITORIUM

ROUND TABLE

How to efficiently renovate 1 million homes per year?

Yamina Saheb - Lead Author IPCC,
Rodolphe Deborre - Director of Innovation and Ecological Renaissance Rabot Dutilleul,
Méka Brunel - Vice presidente Fondation Palladio,
Jocelyn Gac - Director of Research and Development Les Compagnons du devoir,
Guy Keckhut - Moderator

9h00 - 10h15

DECISION-MAKERS' TRIBUNE

What are manufacturers doing to decarbonize their offers and activities?

Andreas Wade - Head of Sustainability Viessmann,
Frédéric Didier - General Manager Wienerberger,
Valérie David - Sustainable Development Director Eiffage,
Hugo Christy - Director Demain Matin

10h35 - 11h15

CONFERENCE

Ways to limit land artificialisation

Florence Bannier - Head of partnership and innovation Up factor,
Vincent Aurez - Director of Innovation, Sustainable Dev. and Communication Novaxia,
Guillaume Sever - National referent on construction BPI France

11h20 - 12h05

CONFERENCE

What future for robotics in construction?

Valérie David - Sustainable Development Director Eiffage,
Sigrid Brell-Cokcan - Co-Director Center Construction Robotics
RWTH Aachen University

12h10 - 12h55

LUNCH - EXHIBITION HALL

12h55 - 13h55

PITCH STARTUPS

Christian Weisse - CEO MCVE Technologie, Charly Coppieters - CEO Skysun, Sandrine Ziegler-Munck - Communication Manager Arketex

13h55 - 14h10

DEBATE

Ecological crisis: an opportunity for a long-term vision of the company

Benoit Bazin - CEO Saint Gobain,
Christian de Perthuis - Head of the Climate Economics Chair,
Olivier Mirguet - Journalist La Tribune

14h10 - 14h50

ROUND TABLE

The role of buildings in a low carbon energy network

Etienne Wurtz - Research Director CEA-INES,
Hervé List - Director of Public Affairs Grand Est RTE,
Marc Helfter - R&D Director Hager Group,
Nicolas Poinsot - Business Developer Energy Storage Solution Socomec,
Delphine Desgurse - Innovation Director Iko Real Estate,
Guy Keckhut - Moderator

15h10 - 16h20

LONDRES 1

CASE STUDIES

Low-carbon neighborhoods' planning

Project of *Citadelle District in Strasbourg*
Thalie Marx - Project manager for the building and housing sector Eurométropole de Strasbourg,
Measure the energy-carbon performance : feedback on close to fifty operations along with UrbanPrint
Morgane Colombert - R&D project manager, smart and sustainable city Efficacity,
Sustainable and climate-neutral districts with the DGNB System
Nicole Valentini Fedrizzi - Sustainable Districts, Department of Network and Consulting DGNB

CASE STUDIES

The contribution of BIM in the construction phase

Construction site experimentation : BIM from a to z
Nicolas Henry - National Energy Manager / Referent B.I.M Les compagnons du devoir

CASE STUDIES

Innovating in the financing of the renovation of the tertiary sector

Feedback : the Intracting
Johan Mertz - Energy advisor Terres de Lorraine,
Finance the remainder in tertiary and industry
Sandrine Pozo - Regional Director - Tertiary-Industrial Market IDF North East Greenflex

ROUND TABLE

For a better implication of users in buildings' projects

Christophe Luttmann - Commercial Director Drill heat,
Jocelyn Gac - Director R&D Les Compagnons du devoir,
Gwenaëlle Verrier - Architect Positivarchi,
Adrien Rosi - Low carbon building strategist consultant / Chairman CEE CONNECT
Nicolas Gentner - Engineer Schilliger bois,
Franck Le Nuellec - Marketing, development & strategic innovation Director Ccca-BTP

16h30 - 17h10

CLOSING KEYNOTE **The frugal economy: building and living better with Less** Navi Radjou - Advisor & essayist - CASSIN AUDITORIUM

17h15 - 17h50

GRAND E-NOV - GRAND EST TRANSFORMATION AWARDS CEREMONY - CASSIN AUDITORIUM

17h50 - 19h50

NETWORKING COCKTAIL - ÉTOILE C

LONDRES 2

CASE STUDIES

Buildings for a low-carbon and resilient city

Wood construction of an high school with straw insulation
Armand Dubois - Business manager Eiffage,
EcoCity Epinal : local distribution network and biobased for tomorrow cities
Jacques-Alexandre Vignon - Head of development - Les Constructeurs du bois,
Next Unit Umar the key to sustainability: zero emissions and zero waste
Alexandra Mrzigod - Spokeswoman of the WS Task Force "Zero Emissions" Werner Sobek

CASE STUDIES

Thinking about renovation at the neighborhood level

Feedback on the performant energetic renovation of detached house
Xavier Lemoine - Mayor of Montfermeil,
Report on energetic performance of neighborhoods
Jean-Luc Buchou - General Delegate Cercle Promodul, INEF 4

CASE STUDIES

On summer confort

Natural cooling buildings in heat seasons
Philippe Sigwalt - Architect PSA Architecture,
Effects on urban microclimate from conception choices to improve summer confort in buildings
Maxime Doya - Project manager, building envelope thermal expert TIPEE,
Cool roof and adiabatic cooling (energetic performance and summer confort)
Rémi Perrin - Research and Development Director Soprema

CASE STUDIES

Adapting skills to tomorrow's professions

Presentation of the european project Assist Bat
Sylvaine Corbin - French leader - Coordinator Assist Bat CAUE 74,
BTP training digitalisation
Fanny Stahl - Training-Communication policy officer IFRB Grand Est

ROUND TABLE

For a better implication of users in buildings' projects

Marion Jestin - Design leader Onepoint,
Lidia Zerrouki - General Delegate SBA,
François Pitti - Group VP Strategic Marketing and Foresight Bouygues Construction,
Olivier Kinder - General Manager of Boule Promotion and President of the French Federation of Real Estate Developers,
Claire Cauchetier - Brand and development manager Eithis Groupe